



INDOYANG CONNECT

(주) 인도양 커넥트

Business and Consulting

INDIA, SRI LANKA, BANGLADESH, PAKISTAN



Indoyang Connect enables growth by dissolving boundaries between regions

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OUR COMPANY

INDOYANG CONNECT was established to create a differentiated value for our customers by providing in depth analysis and insight to the Indian and South (West) Asian Market.

Headquartered in Chennai, India & in SongDo, S. Korea; our foot print includes India and South Asia. Through our team of analysts, channel partners, distributors and investors we can help international companies establish their presence in India and South Asia.

WHAT WE DO

Our goal is to serve the growing need for better accessibility to the Indian and South Asian market in manufacturing and service industries (consumer goods, manufacturing, food and beverage, healthcare and other domains) by providing meaningful and innovative solutions. Through our specific business models, we have created new markets, doubled our clients' business and built a customer-centric relationship with our customers and top key opinion leaders.

Our focus is to help innovative international companies to set up in India and South Asia by providing initial analysis and feasibilities prior to entry in any of the areas below:

- **Distribution and Manufacturing:**
Expanding business volume of existing products from innovative companies by developing and implementing strategies for representation, go-to-market and commercialization in India and South Asia.
- **Design & Development:**
Co-operating with ODMs (original design manufacturers) towards building newer product portfolios (emphasis on developing markets) in India and South Asia
- **Innovation:**
Working with leading universities and thought leaders in licensing of novel technologies and subsequent commercialization.

OUR SERVICES OFFERED

1 Goods and Product Import and Export Support

수출입을 위한 가교 역할

2 Market analysis , Market research and Survey

해당 국가의 시장, 제품/ 특정제품에 대한
조사 및 리포트 작업

3 Manpower service and Recruitment support

고객사의 산업에 따른 적합한
인재 채용 서비스 (E9 위주)

4 Business Partner / Joint Venture Support

비즈니스 파트너사 발굴을 위한
기초 작업 및 합작 법인 설립

5 Setting up of Company (Office and factory)

사무실, 공장 임대/ 매입을 포함한 법률적, 재무
적 절차를 통한 회사 설립

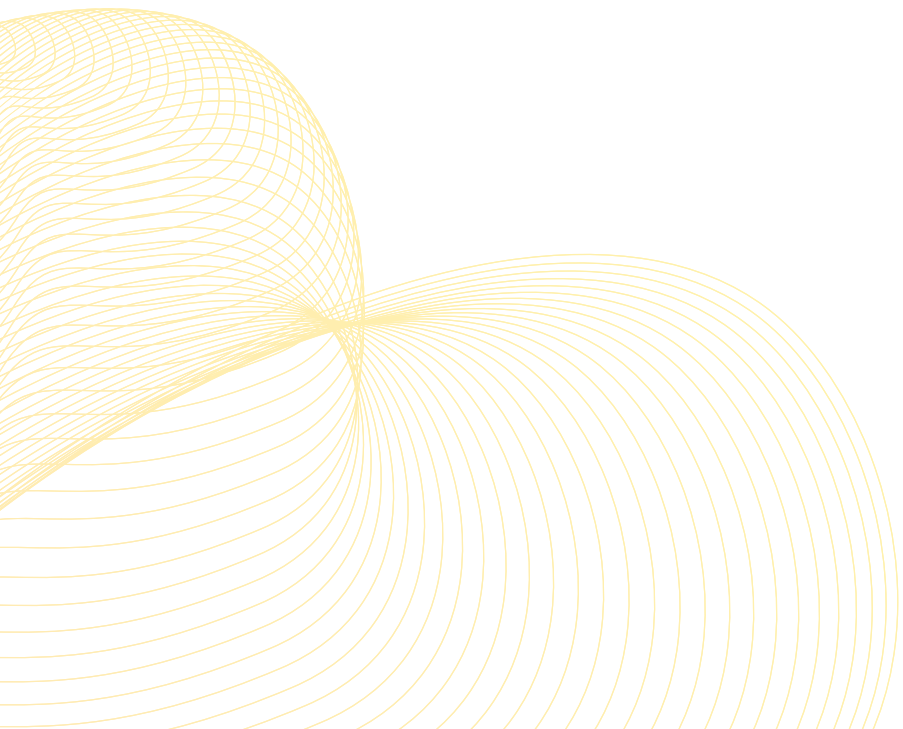
6 Support to Small Start-up Businesses support

소규모, 스타트업 회사를 위한
현지 비즈니스 성장 지원

01

MARKET ANALYSIS MARKET RESEARCH AND SURVEY

Get to know the market , trends and value for your business



MARKET ANALYSIS MARKET RESEARCH AND SURVEY

We Specialize in the following :

Detailed Analysis and Market Study of Items and Products in the Region

Analysis on Cost , Branding and Marketing of Products in the Region

Analysis on Market Trends on current local Market

Focus Group Discussion and Focus group analysis on Products in the Region

Q&A Survey from Consumers on Required product in the Region

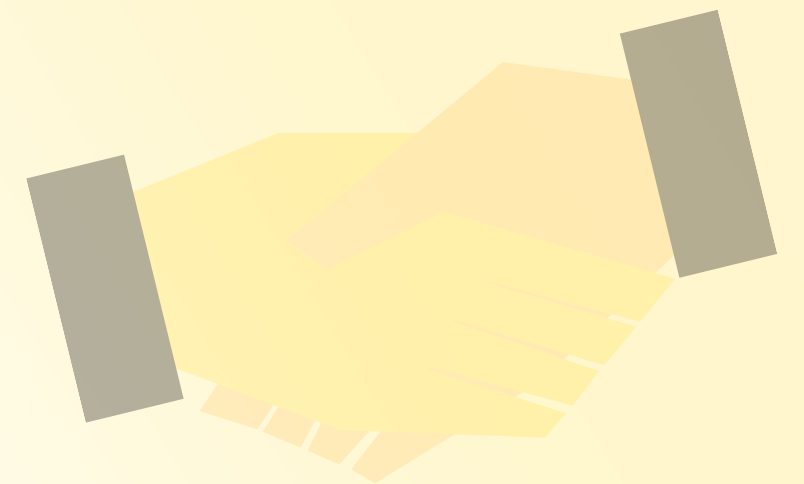
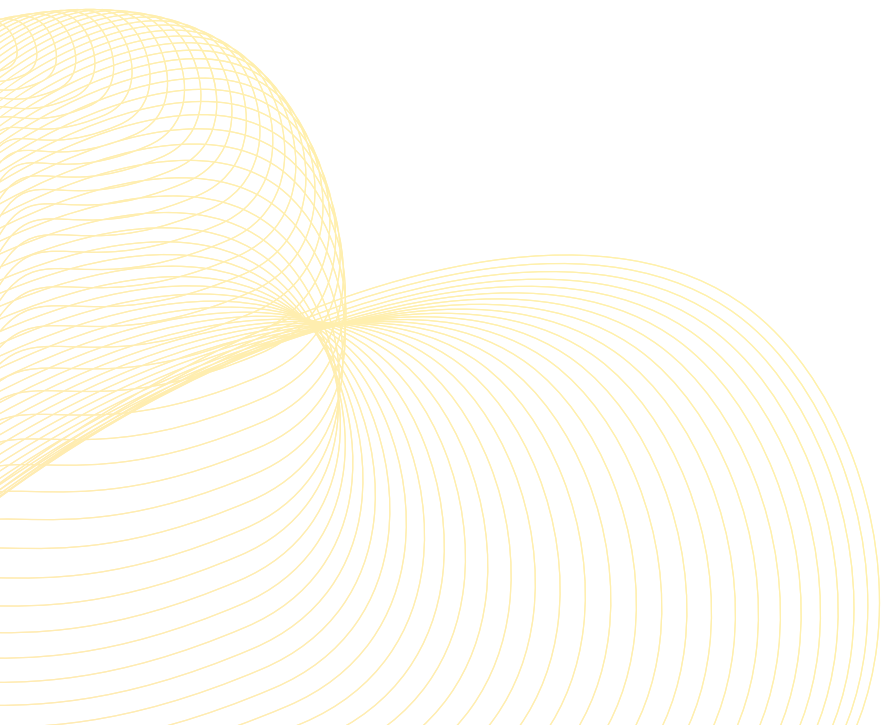
Sales and Market growth

Finding and Identifying Partners , Distributors and Manufacturers

Additional Local support if required

02 BUSINESS PARTNER / JOINT VENTURE SUPPORT

Finding you the best business partners and support with joint venture
business opportunities



BUSINESS PARTNER / JOINT VENTURE SUPPORT

We Specialize in the following :

Finding the right company for your business based on the requirements

Contacting and meeting with various businesses to find the best

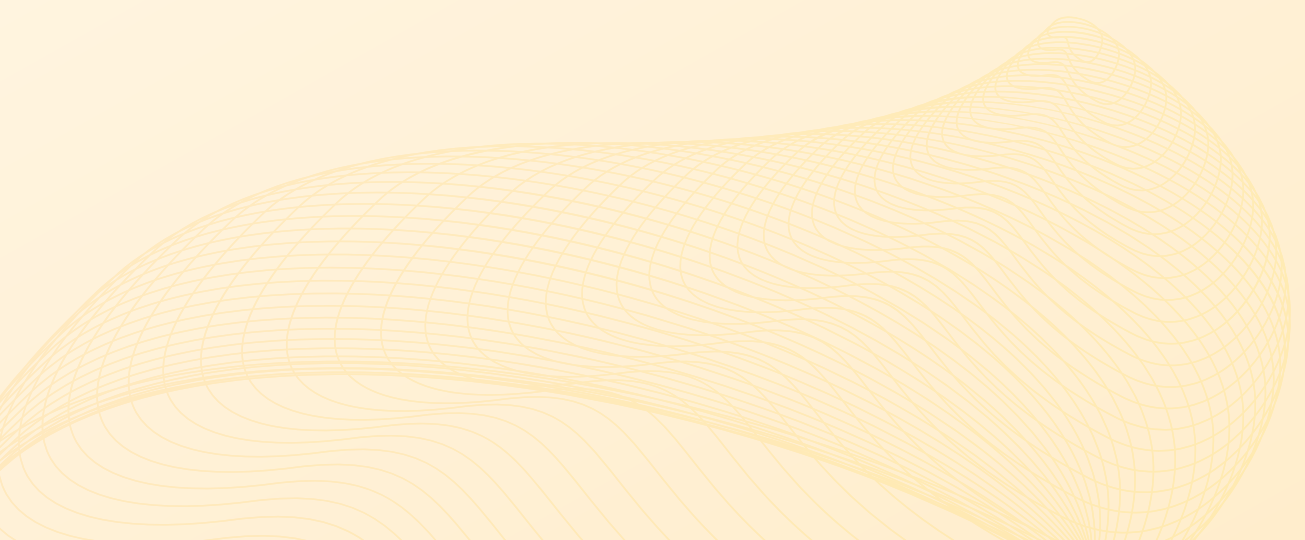
Organizing meetings and arranging market visits / business visits

Preparing company presentations

Preparing a proposal for both companies for a mutual benefit

Local support , including office space / factory and manpower

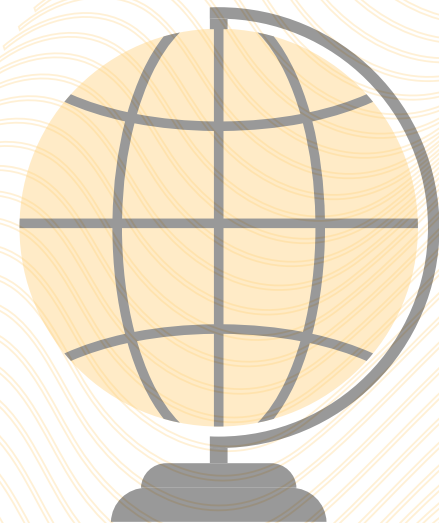
Additional Local support if required



03

GOODS AND PRODUCT SALES IMPORT AND EXPORT SUPPORT

Launching your products and goods with ease in the region



GOODS AND PRODUCT

IMPORT AND EXPORT SUPPORT AND PRODUCT

We Specialize in the following :

Upon Receiving the Requirements from the client : we do a market study and identify the best product at the Budget provided by the client

We help find a particular item required by the client across the Region

We provide local support for Shipping and Logistics

We coordinate and support the product supplier / manufacturer

We ensure the product is safely shipped from the supplier and reaches your destination

For Importing Korean goods to the Region – we find all necessary documents and License based on the product for legal trade in the Region

We locate and provide with a local distributor or authorized dealer for business in the Region

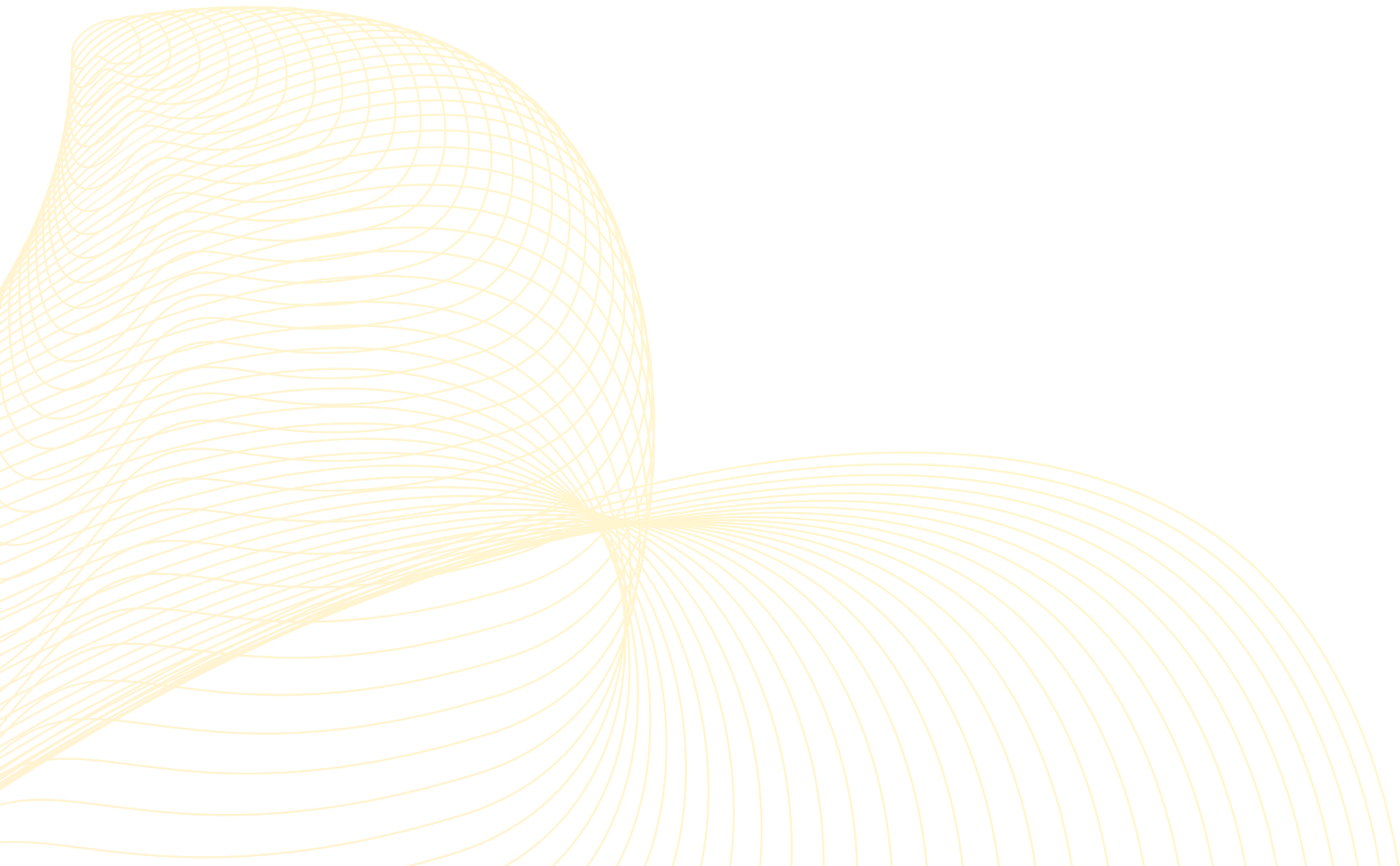
Additional Local support if required

04

SETTING UP OF COMPANY / LOCAL OFFICE , FACTORY SUPPORT

Start your business and company with ease

We help you establish your business in the Region, from an office to a factory with ease



SETTING UP OF COMPANY / LOCAL OFFICE , FACTORY SUPPORT

We Specialize in the following :

Getting the Company Established and receiving the Companies Incorporation Certificate

Organizing and Arranging of local bank account , Aadhar Card , Pan Card and other Government Documents

Setting up with an auditor for accounting and tax related support

Finding venue, location for office, factory etc. for setting up [Including Interior]

Preparing all the necessary documents to stay in the Region [e.g, FRRO]

Finding local manpower, upper middle talent for your business

Finding eventually Local suppliers and dealers for your requirements

Optionally Local promotion and Marketing for your businesses

Other local support for running a smooth business

05

MANPOWER AND RECRUITMENT SERVICE

Helping you find the Best talent for Your Buisness

We find the best person with the best talent for your business with the required skillsets and talents for the dedicated job



MANPOWER AND RECRUITMENT SERVICE

We Specialize in the following :

Finding the Right talent for the Required Job / Task

Posting and Interviewing Potential Recruits for the Job

Negotiation and Contract Support

Support for Visa Processing and Documentation

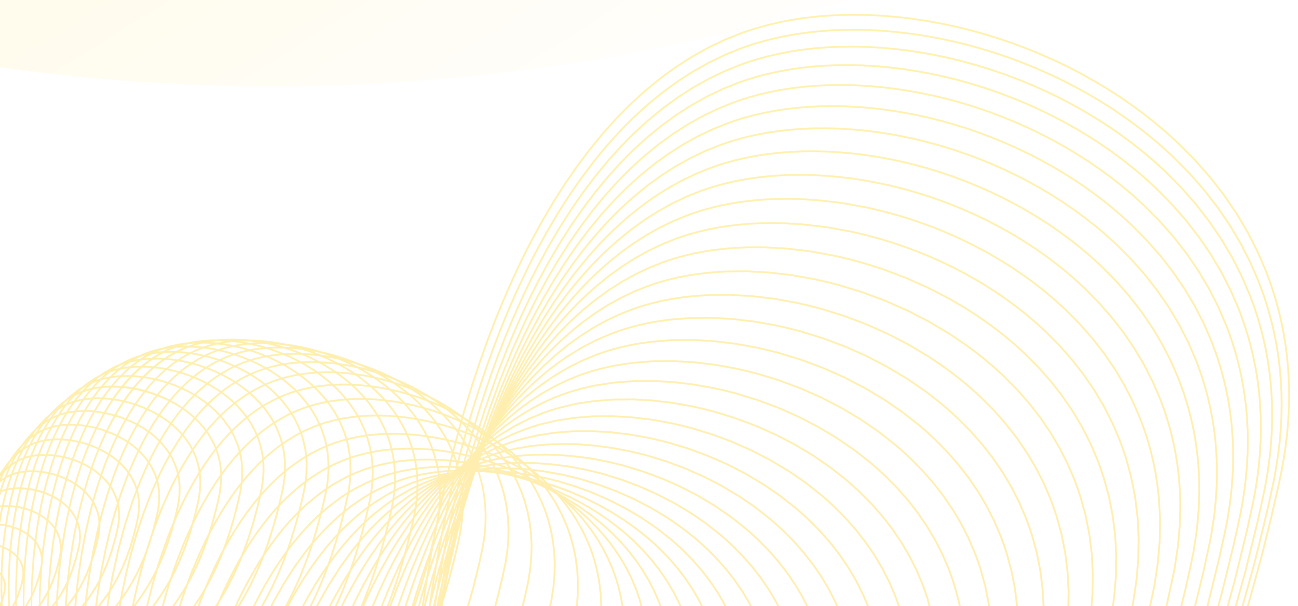
Support for other Requirements

Basic Cultural Training and Briefing

Additional Local support if required

06 SUPPORT SMALL & START-UP BUSINESSES

Helping small & start-ups business for future business ventures and partnerships



SUPPORT SMALL & START-UP BUSINESSES

We Specialize in the following :

Identifying smart and great upcoming high-end business or a start-up

Investment and financial partnership

Guidance and Training if required

Proposal for future partnership opportunities

Local support and further direction

OUR DUTY

**We connect our innovation and
challenge to the World**

Be Bold

be proactive, make decisions, take responsibility, try new things.

Be Curious

ask questions, do some research, learn new techniques, study our clients and their industries.

Be Together

play an active role in the team, support your colleagues, collaborate, have fun.

Be Connected

meet people, make contacts, build relationships, see the bigger picture.

Be Better

look for ways to improve, challenge yourself, never stop learning, strive to be the best.

OUR TEAM

MR. SANGWOO KIM, ALEX

BA at University of Montreal
MBA at Maxim's de Paris
Air France (Service Quality)
Heidrick & Struggles (Assessment Consulting)
GIC (Import & Export)
HanKook Industries India (Moving System)

MR. SANGWOO PARK, SAM

BA at Korea University
Korea Exchange Bank(Corporate Affair)
Hyundai Electronics(Overseas)
Ace International(Manpower Service)
Sunil Electronics(Management)

MR. JAEYOUN KIM, JEFFREY

BEng(Hons) Mech. at The Hongkong Polytechnic University
Neubility (Field Engineer)
Daebu Automotive System(Stock Management/ Logistic)
SungKwang Engineering (Press Die Design)
American Society of Mechanical Engineers (External Vice-Chairperson, Hong Kong)

MR. SANJAY RAMJHI

Multi Consulting Service, Distribution Management
K Pop Promotion
+10 years in India only
Appointed as K Pop club Chennai Chapter President

MR. BHEESHMA KUMAR

Logistics, Consumer Supply Chain, Healthcare (Medical Technology)
20+ years in UAE, India, Europe in the field of Specialties in Start-ups, Logistics & Operational Management
Last Role: Founder & Director, AVL Transport in UAE

MR. TLV KUMAR

Healthcare(Medical Technology) & Life Science, Manufacturing, Operations
35+ years in India, Asia Pacific, Europe, USA, Middle East & Africa in multinational companies.
Specialties in Executive management, Strategy and Operation (Blue Star, Philips, Applied BioSystems, KCI)
Last Role: President of EMEA, Kinetic Concept Inc.

THANK YOU

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